

ATHOKPAM MONALI CHAOBA

Senior UI/UX Designer

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EXPERIENCE

Senior Associate Art Director, L1 @ Publicis Global Delivery

Gurugram | 01 January 2023 - Current

I work with multiple team members helping on designing components and elements in design system, maintaining style guides, and creating new screens while maintaining consistency across all screens.

Senior Associate Art Director, L1 @ Publicis Sapient

Noida | 14 March 2019 - 31 December 2022

I helped on designing components and elements in design system, maintaining style guides, and creating new screens while maintaining consistency across all screens. I worked collaboratively with different team members across different timezones.

Senior UI/UX Designer @ EM Technology Solutions Pvt. Ltd

New Delhi | 02 January 2017 - 10 November 2018

I envisioned the ideas and identified and solved the UX problems for seamless user experiences that meet our clients' business objectives and also kept the technical feasibilities in mind while executing it. I worked collaboratively within a cross-functional team environment with content writers, developers, and project managers and the clients who are mostly from Australia, US and Dubai.

Designer @ Grofers India Pvt. Ltd.

Gurgaon | 06 June 2018 - 25 October 2016

I was responsible for designing and coding e-mailers. I created wireframes and designed mock ups for landing pages keeping responsive layout in mind.

Graphic Designer @ Jasper Infotech Pvt. Ltd. (Snapdeal)

Gurgaon | 05 February 2014 - 17 May 2016

I created wireframes and landing pages keeping responsive layout in mind, newsletters, and banners.

SKILLS

Industrial knowledge

User Interface
User Experience
Wireframing
Prototyping
Visual Design

Tools & Technology

Figma / Sketch / Adobe XD
Invision / Photoshop /
Illustrator / Basic After
Effects / Basic HTML / CSS

Languages

English (Professional)
Hindi (Intermediate)
Meitei (Native)

Recognitions & Awards

- Finalist at Snapdeal Hackathon
- Got an appreciation certificate
- Won "The Alchemist Q4 award"
- Won "Frameflix award for the best experimental short film" held at Goa.